



WHY SPONSOR TRITON?

Triton Swimming is a premier, year-round competitive swim program dedicated to the long-term athletic development and success of swimmers. Since 2000, Triton Swimming has taught, trained, and motivated thousands of swimmers through all levels of competition, with many swimming at the collegiate level. At every stage, we integrate concepts to promote higher self-esteem, personal accountability, self-motivation, goal setting, and achievement in both training and competition. Not only are our swimmers learning how to compete at the highest levels, they learn valuable life skills which will help them succeed at whatever they choose to do in the future.

CONTACT:

Blairwood Tennis,
Swim & Fitness Club
9300 Blairwood Road
Louisville, KY 40222

tara.brinkmoeller@gmail.com
502-523-3610
tritonswimming.com



SPONSORSHIP PACKAGES



FEAR THE SPEAR SPONSOR

\$3,500

- Largest, most prominent logo on ALL Team Shirts
- Clickable logo and link on Triton sponsor page
- Social media posts (2 per month)
- Individual Company Banner to be hung in the training Bubble
- Full-page, color ad in Super Sprint Banquet Program
- Full-page, color ad in Banquet Program
- Public address throughout Super Sprint meet
- Public announcements at all team social events: Kick-off Party, Halloween party, Christmas party, state team dinners, and end of year banquet (special address at banquet)
- Table set-up in the lobby at Super Sprint meet



PLATINUM SPONSORS

\$2,000

- Business logo on provided annual team shirts
- Clickable link on Triton website on sponsor page
- Social media post (1 per month)
- Company logo displayed on shared 4x3 banner in Triton bubble
- Half-page, color ad in Super Sprint Program
- Half-page, color ad in Banquet Program
- Public address at Super Sprint meet



GOLD SPONSORS

\$1,000

- Business logo on provided annual team shirts
- Clickable link on Triton website on sponsor page
- Social media post (1 per quarter)
- Company logo displayed on shared 4x3 banner in Triton bubble
- Half-page, black and white ad in Super Sprint and Banquet Programs



SILVER SPONSORS

\$500

- Logo displayed on Triton website on sponsor page
- Quarter page, black and white ad in Super Sprint and Banquet Programs
- One-time social media post



BRONZE SPONSORS

\$250

- Logo displayed on Triton website on sponsor page
- Business card size, black and white ad in Super Sprint and Banquet Programs



IN-KIND SPONSORS

Logo displayed on Triton website on sponsor page

SPONSORSHIP DEADLINE SEPTEMBER 3, 2021



2021 Sponsorship Form

Mail to: Blairwood Tennis, Swim & Fitness Club

Attn: Triton Swimming

9300 Blairwood Access Way

Louisville, KY 40222

Make Checks Payable to: Tritons of Louisville, LLC

Questions? Contact Tara Brinkmoeller, tara.brinkmoeller@gmail.com

Company Name: _____

Point of Contact: _____

Phone Number: _____ **Email Address:** _____

Mailing Address: _____

Sponsorship Level Selected:

_____ Fear the Spear (\$3,500)

_____ Platinum Sponsor (\$2,000)

_____ Gold Sponsor (\$1,000)

_____ Silver Sponsor (\$500)

_____ Bronze Sponsor (\$250)

_____ In-Kind (negotiated, contact Tara Brinkmoeller, 502-523-3610)